

CONTEST RULES
iPad Xpress Contest
from March 14 to April 13, 2011

1. METHOD OF ENTRY

To enter the iPad Xpress contest, you must go to the SOPREMA, ROXUL and MODUL R TS booths at the ROOFTech 2011 Exposition on April 12 and 13, 2011, at the Palais des congrès de Montréal and collect three (3) stamps, one from each of these companies.

After collecting three (3) stamps, entrants must fill in the official entry form at one of three (3) booths of SOPREMA, ROXUL and MODUL R TS by indicating their name, company, full postal address, email address, telephone number and age.

To be valid, all the forms must be received no later than one minute before the draw, which will take place on the hour.

Photocopies of coupons, or facsimiles and other mechanical reproductions, will be refused. An individual may enter only once per day. Entry forms received on the first day of the contest (April 12, 2011) will not be valid for the second day of the contest (April 13, 2011).

Entry forms become the property of SOPREMA, ROXUL and MODUL R TS and will not be returned to participants.

No purchase is required.

2. CONDITIONS OF ELIGIBILITY

Participants must reside in Canada and have reached the age of majority in their province or territory of residence on the date of their entering the contest. Directors, officers and employees of SOPREMA, ROXUL and MODUL R TS, as well as those of their affiliated companies and agencies, members of their immediate family (father-mother, brother-sister, son-daughter) and anyone living in the same household are not eligible for the competition.

3. METHOD OF AWARDING PRIZES

There will be six (6) random draws for all eligible entries received before the different draws: one (1) draw at 12 p.m., one at 2 p.m., and one at 4 p.m. on April 12 and 13, 2011. For each of the draws, the first entrant who correctly completes their ballot will be declared a winner of one of the six prizes. An individual can only win once.

Each winner of one of the six (6) prizes will first be notified via the PA system at the ROOFTech Exposition and can then claim their prize directly from the SOPREMA, ROXUL and MODUL R SC booths. If this approach is not successful, the winner will be contacted by phone and by email or regular mail during the week after the draw and must claim their prize according to SOPREMA's instructions within a maximum period of ten (10) days from the date they were reached the first time. If the prize is not claimed within this period, a new draw will be held.

4. PRIZE DESCRIPTION

Prizes (6)

Each winner of one of the six prizes will receive an Apple iPad with an approximate value of \$549.

The prize must be accepted as awarded and is not convertible into cash, transferable or refundable.

The probability of winning a prize in the draw depends on the number of entries received during the contest period.

The prize includes only what is specifically described.

The total approximate value of the prizes is \$3,294.

5. GENERAL RULES

- 5.1. To be declared a winner, each entrant chosen by a random drawing must first have collected SOPREMA, ROXUL and MODUL R TS stamps.
- 5.2. Each winner must agree, if necessary, that their name and/or image, including their photo and voice, will be used for the promotional purposes of this contest, without remuneration.
- 5.3. Each winner must, on the entry form, check the box stating their eligibility as specified in paragraph 2 of these rules, thus releasing SOPREMA, ROXUL and MODUL R SC, their affiliated companies and agencies, and their directors, officers and respective employees from any liability for injury or loss resulting from participation in this contest or from the awarding, acceptance or use of the prize.
- 5.4. Each prize must be accepted as such and cannot be exchanged for a sum of money, sold or transferred. No substitution will be permitted.
- 5.5. If a prize cannot be provided as described in these rules, SOPREMA, ROXUL, MODUL R TS, their affiliated companies and agencies, as well as their directors, officers and respective employees, reserve the right to substitute, in whole or in part, a prize or prizes of approximately equal value.
- 5.6. The refusal to accept a prize releases SOPREMA, ROXUL, MODUL R TS, their affiliated companies and agencies, as well as their directors, officers and respective employees from any obligation towards the winner.
- 5.7. Any misrepresentation on the part of a winner automatically disqualifies them from the competition.
- 5.8. SOPREMA, ROXUL, MODUL R TS, their affiliated companies and agencies, as well as their directors, officers and respective employees, assume no liability of any kind, either in all cases where their failure to act would result in a fact, or in a situation beyond their control, including a strike, lockout or any other labour dispute in their establishment or establishments of the agencies or companies whose services are used for this competition.
- 5.9. Personal information, including your name, company, address, telephone number, email address and age are collected solely for the purposes of administering this contest and will not be used for any other purpose without your consent. By providing this information, you consent to their use for the purposes indicated.
- 5.10. Participation in this contest requires acceptance of these rules, which SOPREMA, ROXUL and MODUL R TS undertake to apply. All of their decisions are final.

5.11. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

5.12. The rules of the competition are available on SOPREMA's website at www.soprema.ca.